

Press Release
(For Immediate Release)

Kingdee Joins Hands with Xishi to Build an Internet Financial Platform



(4 November 2015, Hong Kong) Kingdee International Software Group Company Limited (“Kingdee” or “Group”, Stock Code: 00268.HK), a leading provider of enterprise internet services in China, is pleased to announce that on 2 November, Kingdee Gold Chain, a subsidiary of Kingdee Group, signed a strategic partnership agreement with Shanghai Xishi Finance (Xishi Finance) with an introductory strategic investment amounted RMB 24 million.

Kingdee Gold Chain, a subsidiary of Kingdee Group, is responsible for the P2P platform of the Company’s enterprise supply chain financial products. Together with Kingdee Data Finance and Kingdee Payments, they are the three key segments of Kingdee’s Internet financial services business. Under the agreement, the two parties will focus on strategic cooperation in AAA-rated supply chain bank acceptance assets (AAA-rated asset class). The market potential is significant as the products provide business safety, controllable investment targets, financing terms and flexibility. Hao Dengsheng, the Vice President of Kingdee, said “Kingdee has five million corporate customers; The partnership with Xishi Finance will create big data’s next trillion dollar wealth management era.”

Shanghai Xishi Finance expressed their full confidence in the partnership too. The Chairman of Xishi Finance Chen Xi said, “This partnership shows that the two parties have taken a giant step towards building an Internet Finance platform. We will offer a variety of products to meet our client needs. By leveraging better products and services, we will create improved returns for investors.

Mr. Xu Shaochun, the Chairman of the Board and CEO of Kingdee, said “Over the past 20 years, Kingdee has completely transformed its business. Looking forward into the next 20 years, Kingdee will build a leading innovative Internet financial services platform. We will continue to seek leading professionals in the financial industry to join Kingdee in expanding the Enterprise Internet Era.”

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About Shanghai Xishi Finance

Shanghai Xishi Finance is a renowned third-party bills asset trading institution. It has 12 years of industry experience with over Rmb\$100 billion in annual transaction volume. It has established solid strategic relationships with domestic banks and other large financial institutions, aiming to build a nationwide network of financial credit system and forming an enterprise database.

About Kingdee Gold Chain

“Kingdee Gold Chain”, under the Kingdee Gold Chain Information Services Limited, is a P2P subsidiary of Kingdee Group and an independent operating brand. Backed by a strong technical background, Kingdee Gold Chain consolidates the customer resources of Kingdee’s large scale clients to provide corporate borrowers with innovative supply chain financial products. With a vision of becoming the wealth manager to investors, Kingdee Gold China is determined to build a leading public financial services platform.

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